

Monona Terrace 2023 Artist Call for Submissions

The Frank Lloyd Wright-designed Monona Terrace Community and Convention Center in Madison, WI is soliciting submissions for its 2023 sculpture exhibition. We seek works that engage visitors and complement the organic architecture of Wright's glass-centric façade.

The exhibition will include five sculptures from regional artists. The four sculptures chosen for the rooftop, will be exhibited from May - October 2023. Selected rooftop artists will receive a \$1,350 stipend for loaning their work for the exhibition. One sculpture will be chosen for the Olin Terrace and exhibited from May 2023 – April 2024. The Olin Terrace artist will a stipend of \$2,400 for loaning their work.

See past Art on the Rooftop Exhibitions: <https://www.mononaterrace.com/art-on-the-rooftop/>

OBJECTIVES

- Increase awareness and understanding of public art
- Present a free and accessible art experience for people of all ages
- Enhance the quality of life for the citizens of Madison
- Promote Monona Terrace and the City of Madison as a cultural destination for visitors, artists, and residents
- Provide a showcase for sculpture in the public sphere

SELECTION CRITERIA

Sculptures will be located in high-traffic public environment with unsupervised audiences and must be:

- Original and have been created within the past five years
- Appropriate for visitors of all ages
- Considerate of the safety of the audience
- Soundly and professionally constructed of durable and safe components and require no maintenance during the display period
- Suitable for outdoor display in adverse weather conditions – high winds, rain, intense heat, snow, and freezing temperatures

ROOFTOP

Sculptures must meet physical installation restrictions including:

- Weighing under 200 pounds
- Be physically lifted into raised garden beds
- Attaching to 48” diameter concrete pads

INSURANCE

The City of Madison shall maintain insurance coverage on the work for liability, vandalism, theft, or damage while installed on site.

SCHEDULE

- Deadline for entries: March 1, 2023

- Artists notified: March 8, 2023
- Sculpture Installation: May 1-4, 2023
- Opening Reception: Gallery Night, Friday, May 5, 2023
- Rooftop Sculpture Removal: November 1-3, 2023
- Olin Terrace Sculpture Removal: April 8-11, 2024

* Artists are responsible for the transportation, installation, and removal of their artwork.

ELIGIBILITY

Application is open to U.S.-based sculptors; Up to three artworks per artist can be submitted for consideration. There is no application fee.

SUBMISSION GUIDELINES

All submissions must be in electronic format; preference is all information in a single PDF document. Please submit:

- Images of up to three works, 1-3 views each, in .jpg format with a resolution of 1900 pixels in the widest dimension.
- A separate document that includes:
 - Artist Name, Address, and Phone Number.
 - Title of Work(s)
 - Dimensions (in feet: Height x Width x Depth)
 - Approximate Weight, footing requirements and method of installation
 - Date work was created
 - Value of the Work
- Short statement about each work or any other applicable notes.
- A resume including contact information: phone, email, address and web address

Submission materials will become part of the permanent record of the exhibition and will not be returned. Incomplete applications or those received after the deadline will not be accepted.

Send submissions to: rosemary@artindustry.org

All submissions must be received March 1, 2023.

All entrants will be notified of the results of the selection process in a timely manner.

SELECTION PROCESS

Initial artwork selections will be made by Art Industry. Final selections and placements will be made in consultation with Monona Terrace staff.

CURATOR

ART INDUSTRY, an exhibition design firm founded in 1992, grew out of an involvement with public art activity and museum exhibition preparation. Principals, Dale Malner and Rosemary Bodolay specialize in both commercial and non-commercial exhibition projects. Their practice is well-versed in contemporary art and contemporary art issues especially as related to the community.

Art Industry has curated a number of art exhibitions in the Madison area including *Cache* (2011), *Non-Stop* (2014), and co-curated *Art on the Rooftop* (2019 & 2020). As artists, Dale and Rosemary have exhibited individually in venues in North America and Europe.

Art Industry projects also include designing exhibitions for commercial clients nationally and internationally.

ABOUT MONONA TERRACE

The Frank Lloyd Wright-designed Monona Terrace Community and Convention Center is located in the heart of Madison's vibrant downtown on the shore of Lake Monona, two blocks from the Capitol. This spectacular multilevel structure features public promenades, meeting rooms with striking lake views and the attached Hilton Madison Monona Terrace. Gracing the popular rooftop space are 68,000 square feet of gardens that may be reserved for events, in addition to the Lake Vista Café, serving light gourmet fare in warm weather months. Monona Terrace has a well-earned reputation among convention and meeting professionals as one of the finest venues in the U.S. Exceptional atmosphere, award winning catering, and leading-edge technology make Monona Terrace a favorite of attendees and planners alike.

In 2007 Monona Terrace became the first U.S. convention center "green building" certified at the Silver Level by the U.S. Green Building Council's Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB) program and in 2022 Monona Terrace was certified at the Platinum Level. Madison's living piece of art also works for the good of the community by hosting guided tours, three on-site visual exhibits, a gift shop as well as a variety of free community programs year-round. The Center is open to the public daily from 8 a.m. to 5 p.m., and the William T. Evjue Rooftop Garden is open daily from 8 a.m. to 10 p.m., weather permitting.