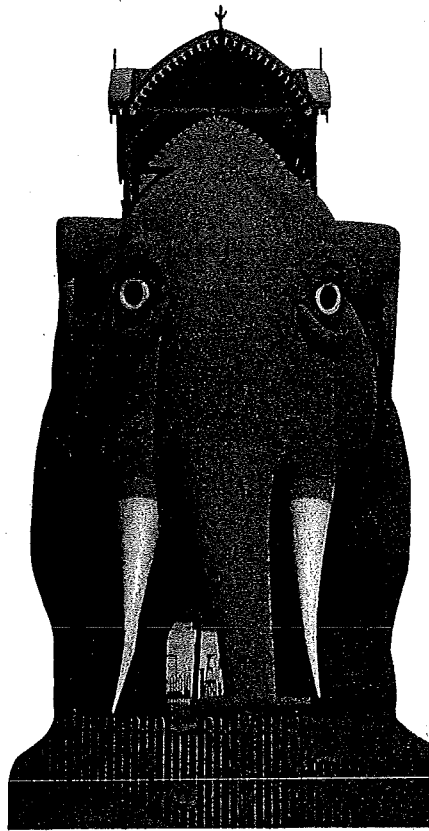
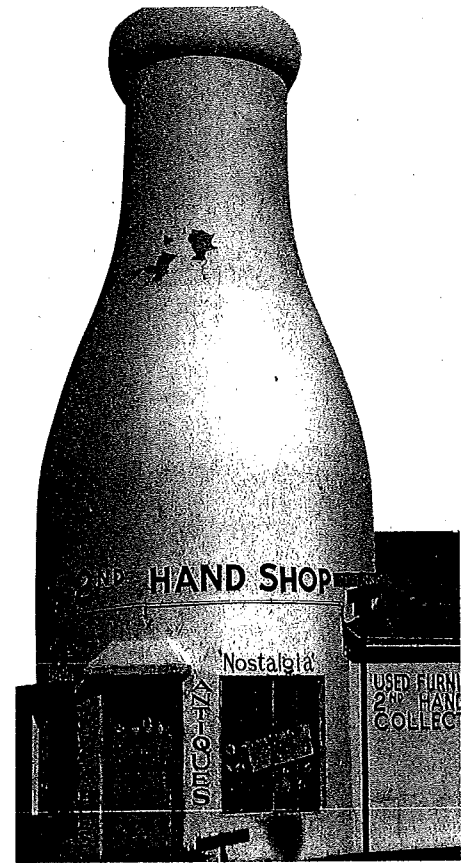


Watch out for ducks!

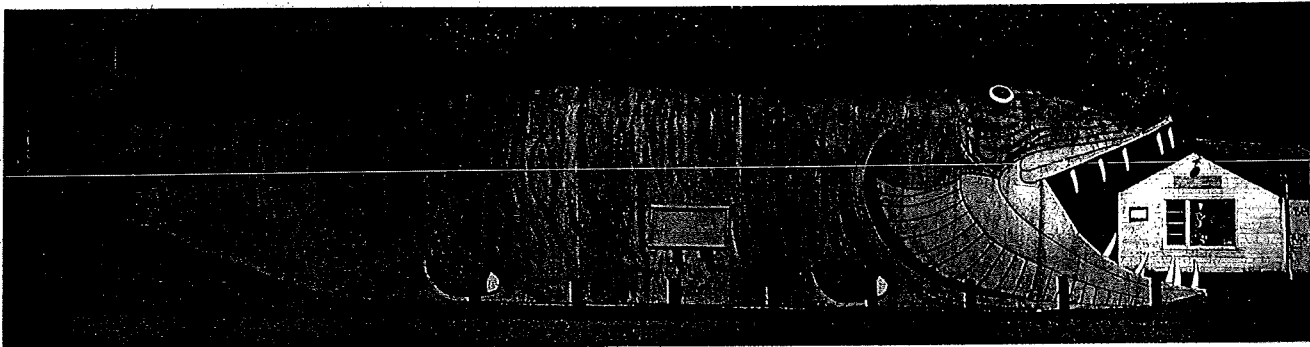
When is a duck not a duck? When it's a whale, an orange or a hot dog, that's when. The "ducks" we're talking about are funny-shaped structures that often look like the items sold inside or the name of their business. These structures were designed to call attention to themselves, so they act like their own signs. You can find them along old highways and in other out-of-the-way places.



Lucy the Elephant, Margate, N.J.



Benewah Dairy No. 1, Spokane, Wash.



Big Fish Supper Club, Bena, Minn.

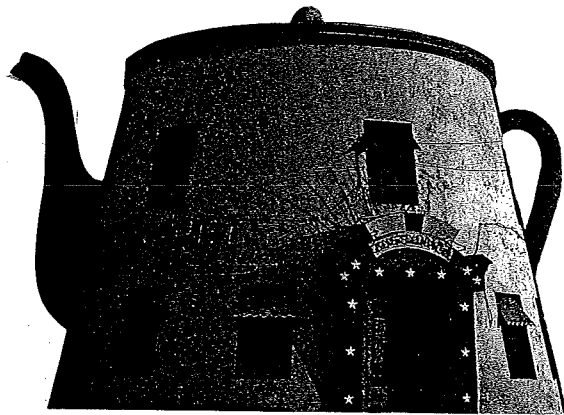
Rhymes to match

Play a game of ducks by matching the rhymes below with the structures. Write the rhyme number in the box next to each picture.

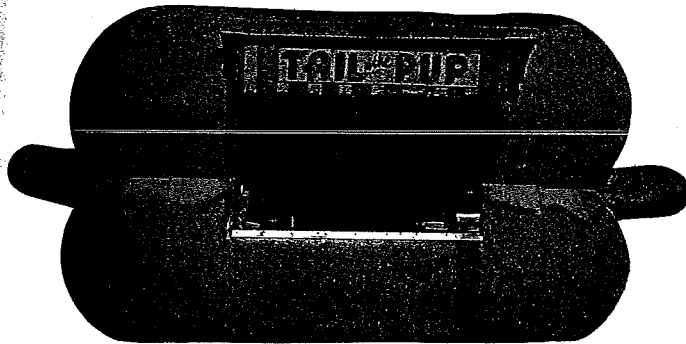
1. Oh where, oh where has my little dog gone?
Oh where, oh where can he be?
With his ears cut short and his tail cut long.
Oh where, oh where can he be?
2. Oranges and lemons
Say the bells of St. Clements.
3. I'm a little teapot
short and stout.
Here is my handle.
Here is my spout.
4. Milkman, Milkman, where have you been?
In buttermilk channel up to my chin.
I spilt my milk and I spoilt my clothes
and got a long icicle hung from my nose.
5. Simple Simon went a fishing
For to catch a whale.
All the water he had got
Was in his mother's pail.
6. Way down South where bananas grow,
A grasshopper stepped on an elephant's toe.
The elephant said, with tears in his eyes,
"Pick on somebody your own size."
7. One, two, three, four, five,
I caught a fish alive.
Why did you let him go?
'Cause he bit my finger so.



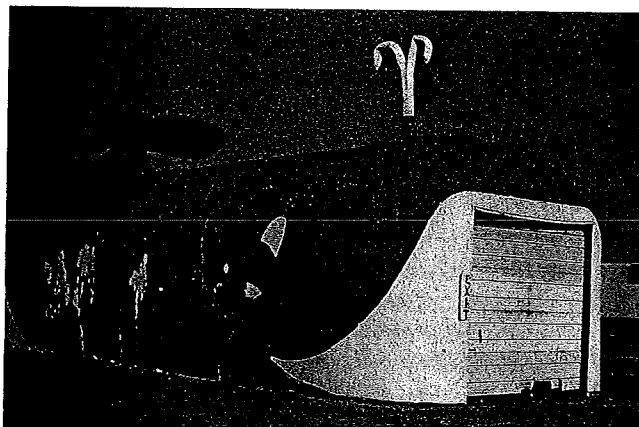
Orange Julep, Plattsburgh, N.Y.



Bob's Java Jive, Tacoma, Wash.

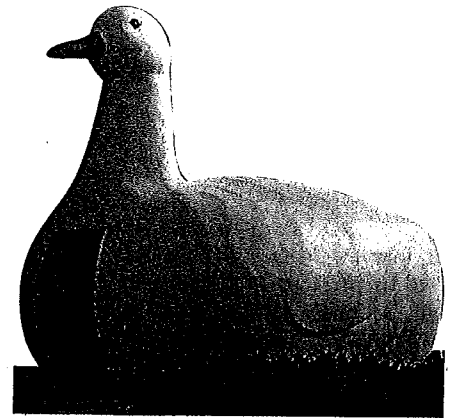


Tail o' the Pup, North Hollywood, Calif.



Whale Car Wash, Oklahoma City, Okla.

Famous Big Duck migrates to new nest



The namesake of all the little ducks shown here is the Big Duck, which was built in Riverhead, Long Island, N.Y., in 1931. This area of Long Island was famous for its roasting ducks. Martin Maurer raised a lot of ducks for sale and decided that a big duck would be a good place to sell them because it would attract big crowds. His stucco-cov-



ered duck was designed by William Collins. It stands 15 feet high and weighs about 10 tons. In 1941 it was moved, and then the land on which it sat was sold. The owners donated it to the county for use as a museum. But first it had to be moved again.

The Big Duck was relocated on a flatbed truck in 1988 to a temporary resting place while its new home was prepared. To help out, a Big Duck Preservation Fund was created for donations of money.

The Big Duck is so famous that it appeared on the cover of *The New Yorker* magazine. Other ducks do not receive so much attention. (Architects Robert Venturi, Denise Scott Brown and Steven Izenour coined the name "duck" to mean any oddly shaped structure.) Many of them were built 50 years ago and have been abandoned because new highways bypassed them. They can use friends too. Watch out for ducks near your home.