



MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

MONONA TERRACE ROOFTOP FOUNTAIN

DEDICATED: September 5, 1998

DONOR: Pleasant Company

AMOUNT OF DONATION: \$500,000

DESIGN: Taliesin Architects - Madison, WI
Anthony Puttnam
Peter Rött
Consultants: CMS Consultants - Santa Cruz, CA

CONTRACTORS: Hooper Corporation - Madison, WI
SCS Interactive (supplier of equipment) - Tillamook, OR

CONSTRUCTION MATERIAL: Concrete bowl, stainless steel spray rings, stainless steel piping, brass nozzles

WATER FLOW: Dome shape; 12 to 15 foot height; recycled water

LIGHTING: Lit after dark

HOURS OF OPERATION: ~~7 a.m. to rooftop closing - dependent on weather~~



FOR IMMEDIATE RELEASE

July 23, 1997
Contact: Bill Zeinemann
Telephone: 608-261-4010

George A. Nelson, Chair of the Monona Terrace Board announced today the donation of up to \$500,000 to Monona Terrace by Pleasant Company for the design and installation of the rooftop fountain.

"We are very fortunate to have Pleasant Company step forward with this very magnanimous donation to Monona Terrace. This is yet another example of private sector support of Monona Terrace. We are deeply grateful." said George Nelson.

Pleasant Rowland, president and founder of Pleasant Company, said, "Monona Terrace is a beautiful building that crowns the shores of our city. The fountain at the top is really the jewel in that



crown. It was an integral element in all of Wright's drawings, relating the waters of Lake Monona to the dome of our capital. Without it, Monona Terrace simply is not complete and Pleasant Company is pleased to put this capstone on such a splendid project."

Pleasant Company is an award-winning creator of top-quality products for girls seven to twelve. The company's mission is to educate and entertain girls with products and experiences that build self-esteem, and reinforce positive values. Located in Middleton, Wisconsin, the direct-mail catalogue company was founded in 1986 by former educator Pleasant Rowland.

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