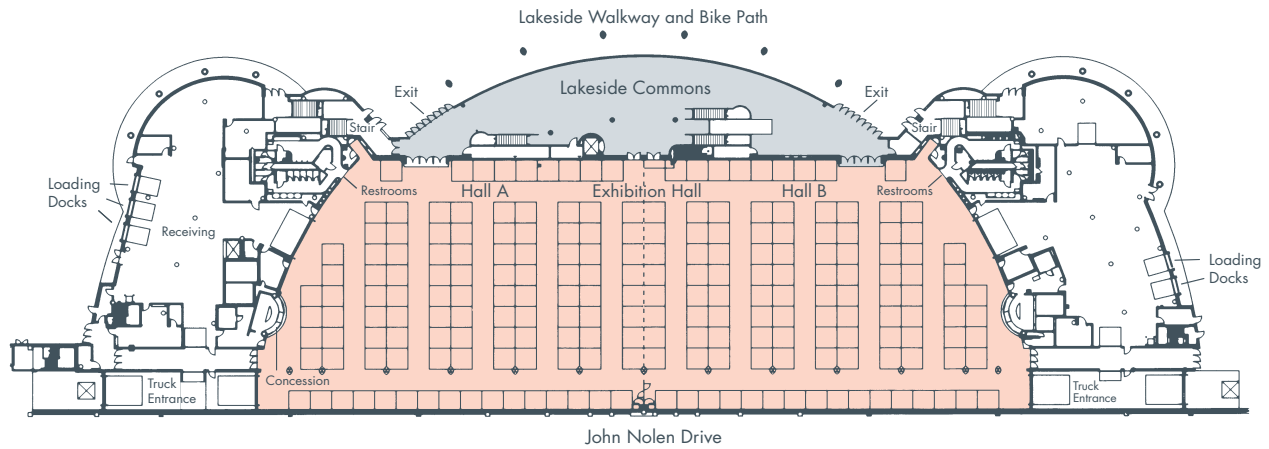


LEVEL 1 - LAKESIDE



EXHIBITION HALL

Sq. Foot.....	37,200
Dimensions	310' X 120'
Ceiling.....	20'
Banquet.....	2,000
Classroom	1,856
Theater.....	3,300
Reception	3,300
10 x 10 Booths	212
8 x 10 Booths	230

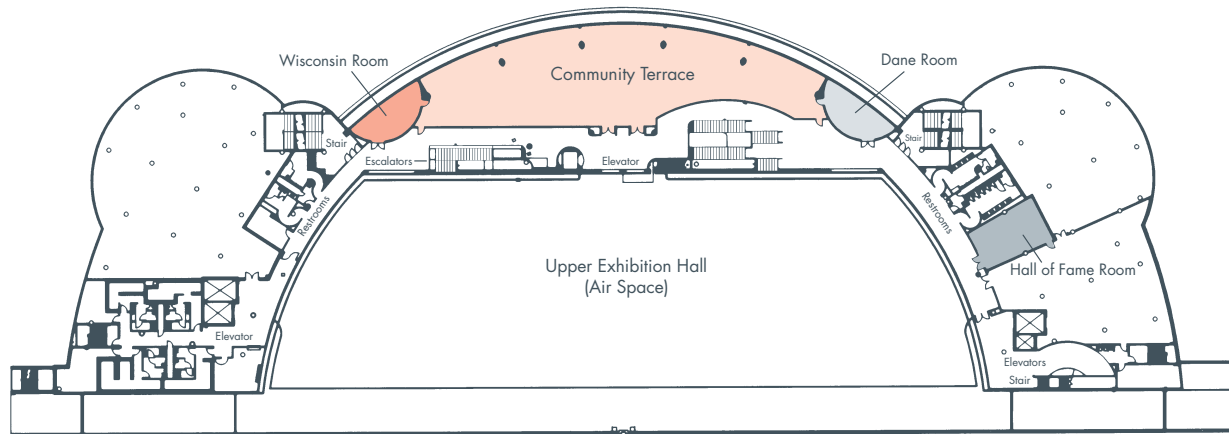
HALL A & B EACH

Sq. Foot.....	18,600
Dimensions	155' x 120'
Ceiling.....	20'
Banquet.....	1,000
Classroom	928
Theater.....	1,600
Reception	1,600
10 X 10 Booths	106
8 X 10 Booths	115

LAKESIDE COMMONS

Sq. Foot.....	3,500
Dimensions	multi-dimensional
Ceiling.....	11'
Banquet.....	200
Reception	250

LEVEL 2 - MEZZANINE



WISCONSIN ROOM

An executive boardroom for 15 people

Sq. Foot.....	493
Dimensions	multi-dimensional
Ceiling.....	12' - 16'

COMMUNITY TERRACE

Sq. Foot.....	5,500
Dimensions	multi-dimensional
Ceiling.....	11' - 16'
Banquet-Rounds of 8.....	288
Banquet-Rounds of 9.....	324
Reception	400

DANE ROOM

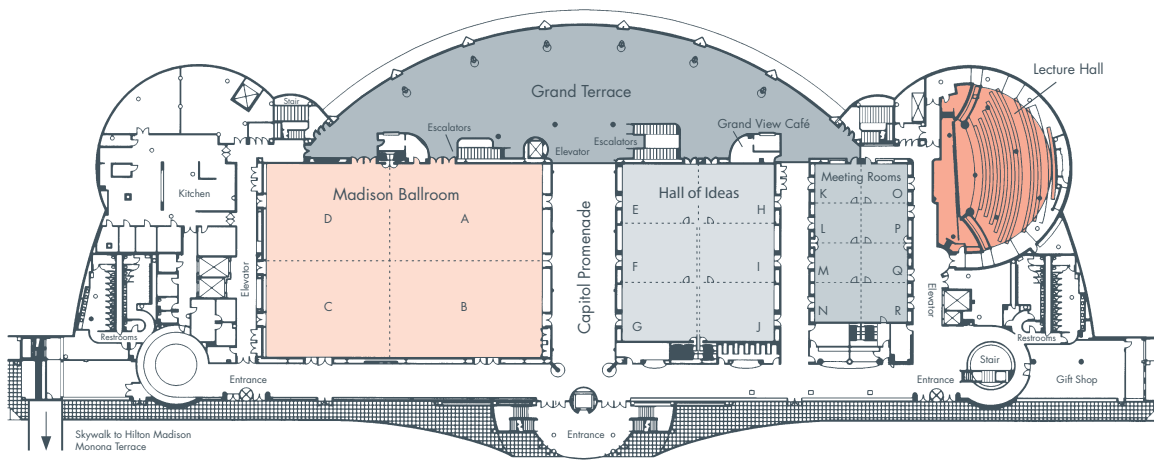
An executive boardroom for 15 people

Sq. Foot.....	493
Dimensions	multi-dimensional
Ceiling.....	12' - 16'

HALL OF FAME ROOM

Sq. Foot.....	600
Dimensions	30' x 20'
Ceiling.....	8'
Banquet-Rounds of 8.....	24
Banquet-Rounds of 9.....	27
Classroom.....	35
Theater.....	48
Reception	48
Conference	24
Hollow Square.....	24
U-shape.....	20

LEVEL 4 - MEETING ROOMS / GRAND TERRACE



ROOMS K - R EACH

Sq. Foot.....	460
Dimensions	23' x 20'
Ceiling.....	12'
Banquet-Rounds of 8.....	24
Banquet-Rounds of 9.....	27
Classroom.....	21
Theater.....	40
Reception.....	40
Conference.....	18-22
Hollow Square.....	22-24
U-shape.....	18-20

COMBINED MEETING ROOMS K - R

Sq. Foot.....	3,680
Dimensions	80' x 46'
Ceiling.....	12'
Banquet-Rounds of 8.....	192
Banquet-Rounds of 9.....	216
Classroom.....	210
Theater.....	380
Reception.....	380
10 x 10 Booths.....	15
8 x 10 Booths.....	19

GRAND TERRACE

Sq. Foot.....	7,000
Dimensions	multi-dimensional
Ceiling.....	16'
Banquet-Rounds of 8.....	360 (no bars; plated service)
Banquet-Rounds of 9.....	405 (no bars; plated service)
Reception.....	600
10 x 10 Booths.....	28
8 x 10 Booths.....	34

LECTURE HALL

Sq. Foot.....	5,540
Dimensions	multi-dimensional
Ceiling.....	16'
Theater.....	315

HALF OF THE GRAND TERRACE

Sq. Foot.....	3,500
Dimensions	multi-dimensional
Ceiling.....	16'
Banquet-Rounds of 8.....	176
Banquet-Rounds of 9.....	198
Reception.....	300
10 x 10 Booths.....	12
8 x 10 Booths.....	15

LEVEL 4 - BALLROOMS / HALL OF IDEAS

HALL OF IDEAS

Sq. Foot.....	6,840
Dimensions	90' x 76'
Ceiling.....	16'
Banquet-rounds of 8.....	400
Banquet-rounds of 9.....	450
Classroom.....	448
Theater.....	792
Reception.....	700
10 x 10 Booths.....	32
8 x 10 Booths.....	37

MADISON BALLROOM

Sq. Foot.....	13,524
Dimensions	138' x 98'
Ceiling.....	16'
Banquet-rounds of 8.....	832
Banquet-rounds of 9.....	936
Classroom.....	832
Theater.....	1,518
Reception.....	1,400
10 x 10 Booths.....	67
8 x 10 Booths.....	84

BALLROOM - A & B EACH

Sq. Foot.....	3,822 each
Dimensions	78' x 49'
Ceiling.....	16'
Banquet-rounds of 8.....	208
Banquet-rounds of 9.....	234
Classroom.....	224
Theater.....	418
Reception.....	384
10 x 10 Booths.....	19
8 x 10 Booths.....	23

BALLROOM - C & D EACH

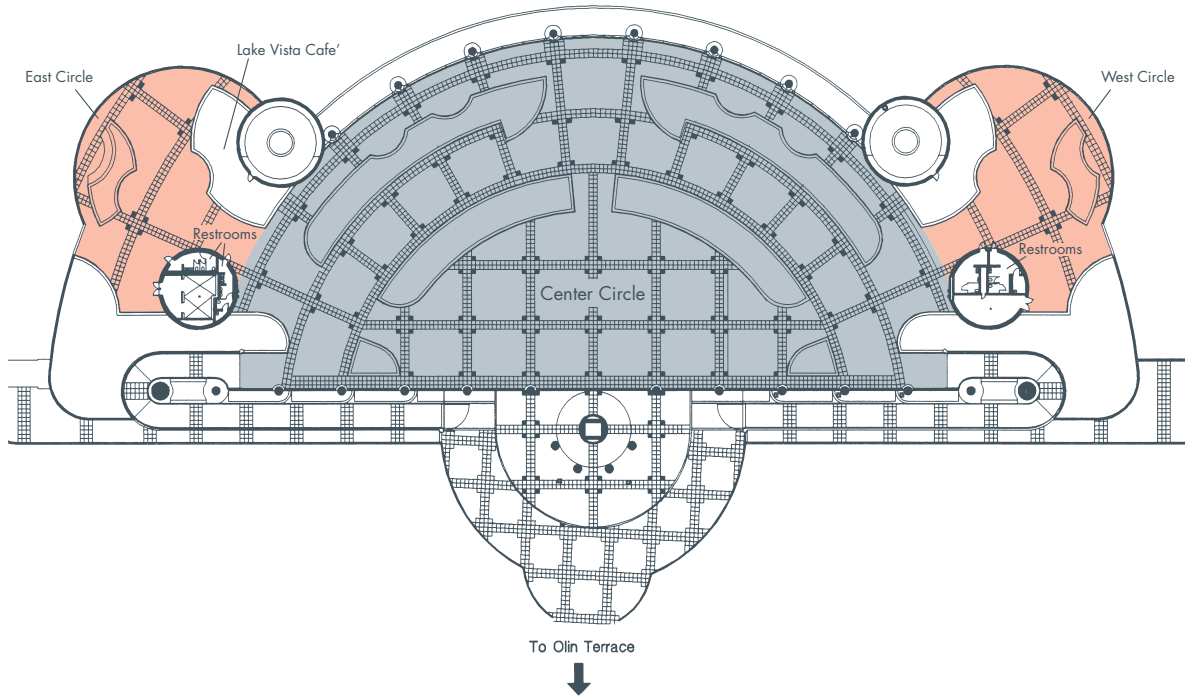
Sq. Foot.....	2,940 each
Dimensions	60' x 49'
Ceiling.....	16'
Banquet-rounds of 8.....	160
Banquet-rounds of 9.....	180
Classroom.....	176
Theater.....	330
Reception.....	275
10 x 10 Booths.....	13
8 x 10 Booths.....	18

HALL OF IDEAS E - J EACH

Sq. Foot.....	1,140
Dimensions	38' x 30'
Ceiling.....	16'
Banquet-rounds of 8.....	64
Banquet-rounds of 9.....	72
Classroom.....	72
Theater.....	112
Reception.....	104
Conference.....	28
Hollow Square.....	40
U-shape.....	32
Semi-circle.....	54

All maximum capacities are based upon tables and chairs only. The addition of A/V equipment, staging, buffets, bars or similar items will reduce the maximum capacities. All classrooms are 4 people per 8' table.

LEVEL 6 - WILLIAM T. EVJUE ROOFTOP GARDENS



■ WEST CIRCLE

Sq. Foot.....	5,430
Dimensions	multi-dimensional
Banquet-Rounds of 8.....	200
Banquet-Rounds of 9.....	225
Theater.....	250
Reception.....	350

■ CENTER

Sq. Foot.....	34,730
Dimensions	multi-dimensional
Banquet-Rnds of 8.....	1,176
Banquet-Rnds of 9.....	1,323
Theater.....	2,070*
Reception.....	3,000*

■ CENTER AND WEST CIRCLE

Sq. Foot.....	40,160
Dimensions	multi-dimensional
Banquet-Rnds of 8.....	1,376
Banquet-Rnds of 9.....	1,548
Reception.....	3,043*

■ OLIN TERRACE (LEVEL 5)

Sq. Foot.....	5,000
Dimensions	multi-dimensional
Banquet.....	96
Reception.....	150
10 x 10 Booths.....	34

*Events on rooftop with anticipated attendance of more than 1,866 people require additional Monona Terrace staffing and egress planning. Please contact your sales person or event coordinator for more information.

