

# MONONA TERRACE COMMUNITY & CONVENTION CENTER COMMUNITY CONCERT SERIES PERFORMER INFORMATION

## WELCOME TO MONONA TERRACE COMMUNITY CONCERT SERIES!

As part of our Mission Statement, Monona Terrace is a customer-focused facility that serves as a community-gathering place. To fulfill this commitment, we provide free or inexpensive programming accessible to all in Madison and Dane County. We currently offer two community concert series: "Tunes at Monona Terrace," held on Wednesday evenings (5:30-7 p.m.) September through May, and "Concerts on the Rooftop," held on Thursday nights (7-8:45 p.m.) in June and July. Monona Terrace has been providing free concerts since the fall of 1997.

**Dane Dances! is not a Monona Terrace organized event. Monona Terrace has no influence on band selection. Please visit <http://www.danedances.org/default.aspx> for more information.**

## ACCEPTANCE CRITERIA

Monona Terrace proudly presents a variety of talented and diverse performers at our community concerts each year. Band evaluation is based on the following criteria:

- Talent and diversity of the band
- Performance must be suitable for all ages
- Band's past community concert experience
- Event sponsor's preference
- Band's fan base in the Dane County Area

## APPLICATION PROCESS

Applications will be accepted on a continuous basis. In order to be considered for a performance opportunity, a completed application, demo, promotional material, and stage diagram must be received. **Due to the large number of applications received, only those bands that will be offered contracts will be contacted.**

## SOUND

Monona Terrace will provide an audio system (includes: band microphones, monitors, speakers, and soundboard), along with two audio technicians.

## QUESTIONS?

Please contact Misty Lohrentz, Community Events Coordinator, at [mlohrentz@mononaterrace.com](mailto:mlohrentz@mononaterrace.com) or 608.261.4062.

**APPLICATION FOR COMMUNITY CONCERT SERIES  
MONONA TERRACE COMMUNITY & CONVENTION CENTER  
(PLEASE PRINT)**

**GENERAL INFORMATION**

NAME OF BAND \_\_\_\_\_

BAND'S WEBSITE \_\_\_\_\_

BOOKING CONTACT OR AGENT \_\_\_\_\_

PHONE # \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

**PERFORMANCE INFORMATION**

NUMBER OF BAND MEMBERS \_\_\_\_\_

DESCRIPTION OF MUSIC TYPE \_\_\_\_\_

\_\_\_\_\_

INSTRUMENTATION OF BAND \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**LOCATION OF DANE COUNTY PERFORMANCES**

DATE	NAME OF VENUE & CITY	CROWD SIZE	MAIN OR OPENING ACT

**ADDITIONAL REQUESTS**

Please return application, demo, promotional materials, and stage diagram (see sample) to:

*Misty Lohrentz, Community Events Coordinator  
Monona Terrace Community & Convention Center  
1 John Nolen Drive  
Madison, WI 53703*